



OpenmindProjects Fundraising Advice

Many people ask us about fundraising tips but fundraising culture varies from country to country. What is considered OK in the US may not be comme il faut in another country. Our advice is based on what we learnt from successful fundraising volunteers and also from advice given by charity organizations. Europeans are often less used to fundraising and more 'modest, reserved' so read our advice with care and adapt it to your own country and style. Good Luck!

Consider Who, Where to look for funding

Organizations/ Individuals. Use the Internet, yellow pages/phone books and family contacts. Business and charity donors, parents' businesses, local businesses and banks.

Businesses, family members, organizations, schools, and others expect that the donation will go to direct volunteer costs: travel, volunteer fees, items you have to buy.

Consider What

Write down in which of our programs you want to participate

Consider How Much

Set your fundraising target. How much money will you need?

Consider, describe your reasons to go on this trip

What would you like to learn, get out of this trip? How does this trip fit with your personal and educational goals?

Consider a letter.

- The local aid, development and volunteer abroad organization.

Website: www.openmindprojects.org Email: info@openmindprojects.org



Learning for Life, Nature and Future

Let people know about your goals, and how they can help. Your letter should include: Information about you. A description of your ideals and why you want to work in the developing world. The type of donation you are seeking. What the donor can expect to receive from you. Offer to share your observations, journal/blog entries from the trip, a video, a multimedia presentation that you look forward to hearing from them. Follow up about a week after the letter has been sent,

Consider the ways you already make money

Money saved up? Do you have a job? Will you get a job? How much does it pay? Any other sources of income? Consider saving:

Consider the people that may help you fundraise: Family, friends, colleagues, teachers, principals, local business leaders; Rotary club; Lions club; Soroptimists Club, other. Who can suggest other people who can help you?

If you explain to them, not only through a letter, but also through a face-to-face conversation, people will more likely support you.

Plan to speak at your school, staff meetings, as well as any other group that would be willing to help you

We can provide you with a receipt that Confirm you will volunteer with us! Please feel free to contact us with questions.

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